

NHS DIRECT NATIONAL HEALTH SERVICE TRUST
8TH FLOOR
RIVERSIDE HOUSE
2A SOUTHWARK BRIDGE ROAD
LONDON SE1 9HA

Mischa Tuffield
1-3 Halford Road
Richmond
London
TW10 6AW

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Dear Data Controller of NHS Direct National Health Service Trust,

I would like to make a Freedom of Information request asking for a complete record of the minutes of all policy and technical meetings involved in the decision to deploy third-party tracking, and analytics services to be used on the NHS Choices pages.

In particular I would like to see the details of meetings involved that allowed for the following four third-party sites to make tracking requests of users viewing pages on <http://www.nhs.uk/>, specifically when viewing pages with help and information about illnesses such as HIV and AIDS [1].

addthiscdn.com
statse.webtrends-live.com
www.facebook.com
www.google-analytics.com

I would also like to request full details of the person(s) who signed off allowing for these advertising companies to track nhs.uk users. As this seems to be in conflict with the NHS's filings on the ICO website [2].

I have written up the technical details [3] detailing why I believe the above four tracking services are tracking people who use the what ought to be a highly confidential health advice site, <http://www.nhs.uk/>.

Please confirm receipt of my request.

Yours faithfully,

Mischa Tuffield

[1] <http://www.nhs.uk/conditions/HIV/Pages/Introduction.aspx>

[2] <http://www.ico.gov.uk/ESDWebPages/DoSearch.asp?reg=4693360>

[3] <http://mmt.me.uk/blog/2010/11/21/nhs-and-tracking/>